LUX TRAVEL GUY

About Aaron

I am a Scottsdale, Arizona-based Luxury Travel and Dining Writer, with a solid audience and presence across the major social media platforms. I work full time as an attorney, which requires a lot of travel.

My wife and I also love to travel and dine out as much as we can, so between work and home life, I'm extremely fortunate to visit and dine at some of the best resorts and restaurants in the world.

About Blog

In 2010, I began to use social media (mostly Twitter and Facebook) to post photos and tell my friends and family about the amazing places I visited. Over time, my social media presence grew, and in January 2015, I started my blog so I could tell longer form stories about the wonderful places I get to visit.

Lux Travel Guy, is a smart luxury travel and dining blog full of observations and stories of dining adventures and luxury lifestyle – exploring brand experiences and every now and then suggesting tongue-in-cheek ways to better the best.

I have a wide-ranging and International readership, including readers from over 50 countries. While readers from the United States make up approximately 65% of my readership, my readers are also concentrated in Australia, Italy, Germany, India, Canada, China and Japan.

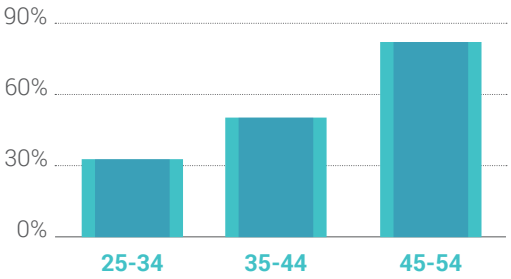
Contributor List

- **Exsus** - www.exsus.com
- **Get Real Luxury Watches** - getrealluxurywatches.com
- **Great Drams** - www.greatdrams.com
- **Hero and Leander** - www.hero-and-leander.com
- **Las Vegas Luxury** - www.fivestaralliance.com/luxury-hotels/368/north-america/united-states-west/las-vegas-nv
- **Likada** - www.liakadatravel.com
- **Luxury Retreats** - www.luxuryretreats.com
- **Lux Travel Club** - www.luxtravelclub.co.uk
- **My Precious Hours** - mypreciousshours.com
- **The Gentleman Select** - www.thegentlemanselect.com
- **Top Tourist** - www.toptourist.com
- **Travel Eater** - traveleater.net
- **Upscale Living Magazine** - upscalelivingmag.com
- **Watch Time** - www.watchtime.com
- **Watch U Want** - blog.watchuwant.com

My Readers, Your Consumers:

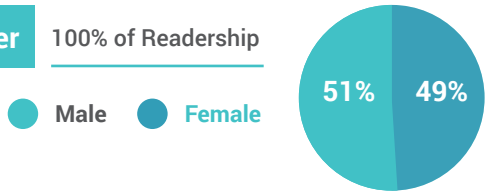
Readers of my blog are in their prime spending years, with approximately 84% of my total readership between the ages of 25 and 54.

Age 84% of Total Readership



In terms of gender, my readership is almost split evenly with 51% male and 49% female.

Gender 100% of Readership



Social Reach:

6K+ 79K+ 11.3K+ 25K+

Blog Status:

2K+ Unique visitors per month

5.1K+ Page views per month

LUXE COUPLE

New Brand!

Social Reach: 145 862 517 4125

Feature Article **Resorts** and **Restaurants**

Global Luxury Hotel/Resorts

2018

- Amangani ***(March 2015)***
- Amangiri ***(January 2017)***
- Aman Venice ***(December 2015)***
- Four Seasons Baltimore ***(March 2017)***
- Four Seasons Bora Bora ***(September 2016)***
- Four Seasons Resort Chiang Mai ***(May 2018)***
- Four Seasons Dallas ***(October 2015)***
- Four Seasons Denver ***(November 2015)***
- Four Seasons Florence ***(December 2015)***
- Four Seasons Houston ***(November 2015)***
- Four Seasons Jackson Hole ***(March 2015)***
- Four Seasons Johannesburg ***(May 2017)***
- Four Seasons Resort Koh Samui ***(May 2018)***
- Four Seasons Lanai ***(July 2015)***
- Four Seasons Lisbon ***(September 2015)***
- Four Seasons Maui ***(July 2015)***
- Four Seasons Orlando ***(April 2016)***
- Four Seasons Scottsdale ***(July 2015)***
- Four Seasons Santa Fe ***(October 2015)***
- Four Seasons Serengeti ***(May 2017)***
- Four Seasons St. Louis ***(November 2016)***
- Four Seasons Resort Seychelles at Desroches Island ***(Oct 2018)***
- Four Seasons Resort Seychelles ***(Oct 2018)***
- Four Seasons Tented Camp Golden Triangle ***(May 2018)***
- Four Seasons Toronto ***(June 2015)***
- Four Seasons Resort Punta Mita ***(Jan 2018)***
- Four Seasons Washington DC ***(May 2016)***
- Four Seasons Westlake Village ***(December 2014)***
- InterContinental Bora Bora - Thalasso ***(September 2016)***
- InterContinental Boston ***(September 2015)***
- InterContinental Lisbon ***(September 2015)***
- InterContinental Madrid ***(September 2015)***
- InterContinental NYC ***(May 2015)***
- InterContinental Toronto ***(June 2015)***
- Mandarin Oriental Atlanta ***(May 2017)***
- Mandarin Oriental Barcelona ***(September 2015)***
- Mandarin Oriental Boston ***(December 2016)***
- Mandarin Oriental Las Vegas ***(April 2017)***
- Mandarin Oriental Madrid - Hotel Ritz ***(September 2015)***
- Mandarin Oriental Miami ***(November 2016)***
- Mandarin Oriental Washington DC ***(May 2016)***
- Ritz-Carlton Cairo ***(January 2017)***
- Ritz Carlton Cleveland ***(June 2016)***
- Ritz Carlton Dallas ***(August 2016)***
- Ritz-Carlton Dallas ***(December 2016)***
- Ritz Carlton Orlando ***(April 2016)***
- Ritz Carlton Dove Mountain ***(July 2015)***
- Ritz Carlton Half Moon Bay ***(November 2015)***
- Ritz Carlton Maui ***(July 2015)***
- Ritz Carlton Pentagon City ***(May 2016)***
- Ritz Carlton South Beach ***(October 2016)***
- St. Regis Bora Bora ***(September 2016)***
- St. Regis Deer Valley ***(July 2016)***
- St. Regis Princeville Kauai ***(July 2015)***
- St. Regis Florence ***(December 2015)***
- Waldorf Astoria Grand Wailea ***(July 2015)***
- Waldorf Astoria Arizona Biltmore ***(August 2015)***

Feature Article Resorts and Restaurants

2018

Dining

- CORE at Ritz Carlton ***(Marana) (July 2015)***
- Dominick's Steakhouse ***(February 2016)***
- Goya at Mandarin Oriental Madrid - Hotel Ritz ***(September 2015)***
- Il Palagio at the Four Seasons Florence ***(December 2015)***
- Jules Verne ***(Paris) (October 2014)***
- Kai at Sheraton - Wild Horse Pass ***(September 2015)***
- Merriman's ***(Maui) (July 2015)***
- Parlor ***(NYC) (August 2015)***
- Salty Sow ***(Phoenix) (June 2015)***
- Steak 44 ***(Phoenix) (June 2015)***
- Stripsteak ***(LV) (May 2015)***
- Talavera ***(Scottsdale FS) (July 2015)***
- Varanda at Four Seasons Lisbon ***(September 2015)***
- Virtu ***(Scottsdale) (June 2015)***

Other Luxury Hotel/Resorts

- Ambassador Hotel, Kansas City ***(July 2016)***
- Arizona Biltmore ***(August 2015)***
- Bernardus Lodge ***(December 2015)***
- Blue Train ***(June 2017)***
- Boulders Resort and Spa ***(April 2016)***
- Canyon Suites ***(January 2017)***
- Cape Grace, South Africa ***(June 2017)***
- Fairmont Kea Lani Maui ***(July 2015)***
- Grand Hyatt Kauai ***(July 2015)***
- Hilton Tapatio ***(February 2017)***
- Hotel Valley Ho ***(June 2016)***
- Houstonian ***(August 2016)***
- Hyatt Dar es Salam ***(May 2017)***
- L'Auberge Sedona ***(August 2015)***
- Le Richemond Geneva ***(September 2016)***
- Lion Sands, South Africa ***(May 2017)***
- Loews Coronado Bay Resort ***(June 2017)***
- Phoenician Resort and Spa ***(May 2016)***
- Pointe Hilton Tapatio Cliffs ***(February 2017)***
- Royal Palms Phoenix ***(July 2015)***
- Sanctuary Resort and Spa ***(May 2016)***
- Steenberg Hotel, South Africa ***(June 2017)***
- Sun Cliff, Sedona, Arizona ***(October 2017)***
- The Ambassador ***(October 2016)***
- The Brando ***(September 2016)***
- The Kimberly ***(October 2016)***
- The Majestic Barcelona ***(September 2015)***
- W Barcelona ***(September 2015)***
- W Scottsdale ***(July 2016)***
- Westin Maui ***(July 2015)***

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Testimonials

"On behalf of our client Four Seasons Resort Maui, we thank you for the outstanding review provided on your blog and social media channels.

I must admit, it was by far one of the best articles written this year. I am a fan!

We look forward to collaborating with you on future stories."

- PR & Marketing Coordinator - Four Seasons Resort Maui

"Thank you so much for this, Aaron. We are just thrilled. What a joy to read you!"

- Director of Public Relations - Ritz Carlton Dove Mountain, Marana, Arizona

"This is really terrific! We will be sure to spread the word across our social channels. Thanks Aaron!"

- Director of Public Relations - Four Seasons Resort Scottsdale at Troon North

"These articles are great - thank you!"

- Director of Public Relations - Royal Palms, Phoenix, Arizona

"Thank you sooo much for this wonderful write up on Amangiri.

This is amazing! I will surely share this with everyone at the resort."

- Regional Director of Sales - Aman Resorts

"Thank you so much for the lovely review! Totally awesome!"

- Director of Public Relations - St. Regis Princeville

"Love it!! Thanks so much!"

- Social Media Manager - Four Seasons Resort Lanai, Manele Bay and The Lodge

"THANK YOU for sharing and for such an amazing story!
I will be sure to share with everyone at the Boulders and I know they will be equally impressed with your journalism, thorough details, and great photography!"

- Director of Public Relations - the Boulders Resort & Spa